

### Building a scholarly online presence doesn't have to take hours

Scholars are taking advantage of online platforms to widen their readership, network with others in their field, and get metrics about the impact of their work. Staying up to date with these tools doesn't have to take hours. SelectedWorks lets you partner with your library to build an online scholarly presence that is reputable, sustainable, and complete. And most importantly, it can be done with minutes (not hours) of your time.

#### **Maximize Readership**

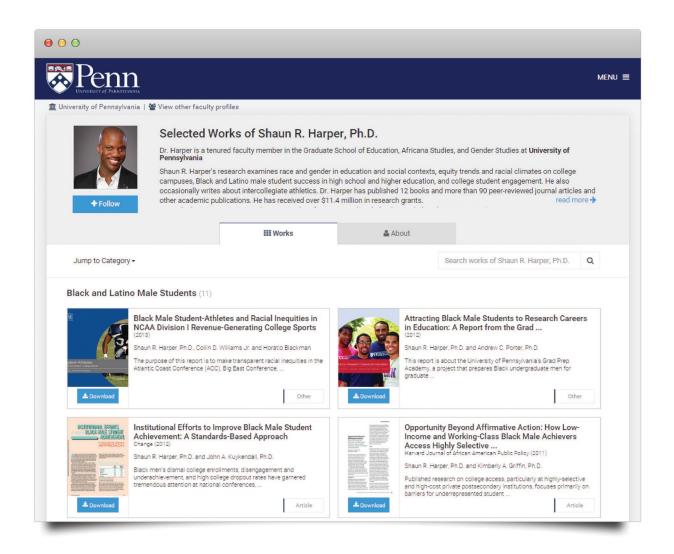
Scholarship in SelectedWorks ranks high in search results and is easily found by your peers. Simple follow features lets readers know about your newly added content.

### Showcase your scholarship

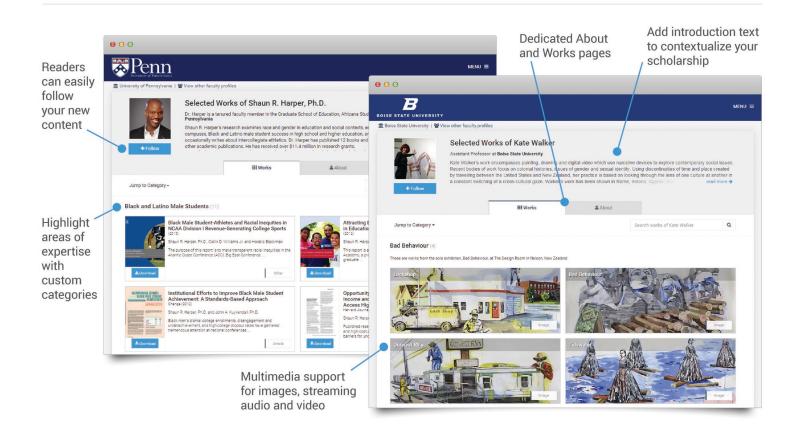
Multimedia files and visual interface encourage readers to explore research. Showcase your areas of expertise with custom categories. Share your scholarly background and accomplishments.

#### **Measure Impact**

Interactive author dashboard lets you learn more about your readers. Share metrics for tenure review and promotion committees.



# Maximize the readership and impact of your work



# The Author Dashboard offers powerful tools to learn about your readership

