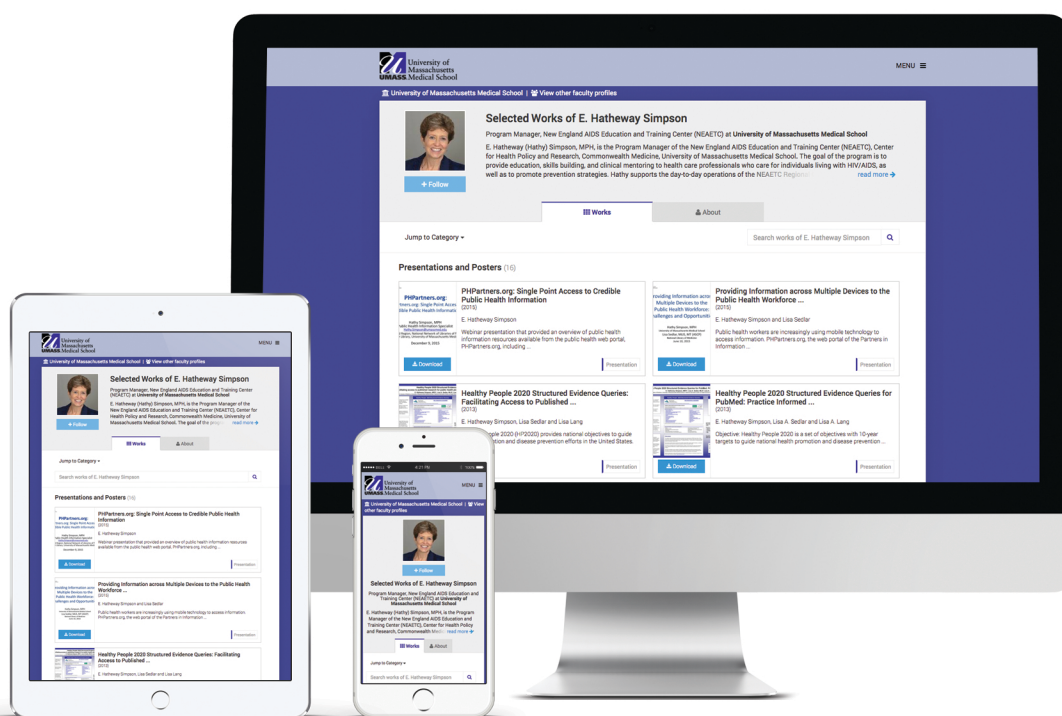




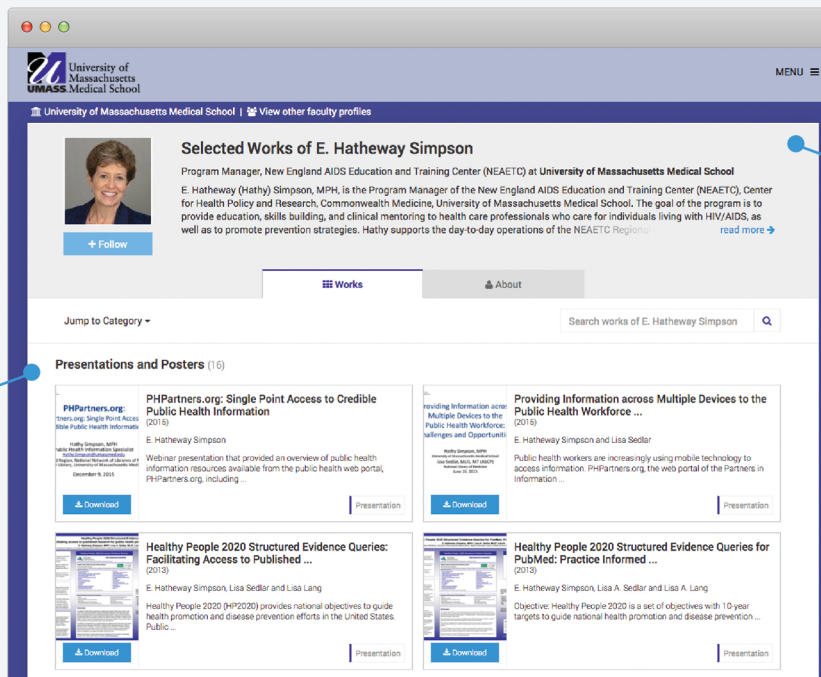
# SELECTEDWORKS™

## Library-curated profiles that maximize research impact

Hospitals and health care centers face increasing pressure to promote their research in order to attract patients, providers, and the best medical talent. With SelectedWorks profiles, the library collaborates with researchers to create compelling online scholarly identities, increase the discoverability of their research, and produce detailed reports.

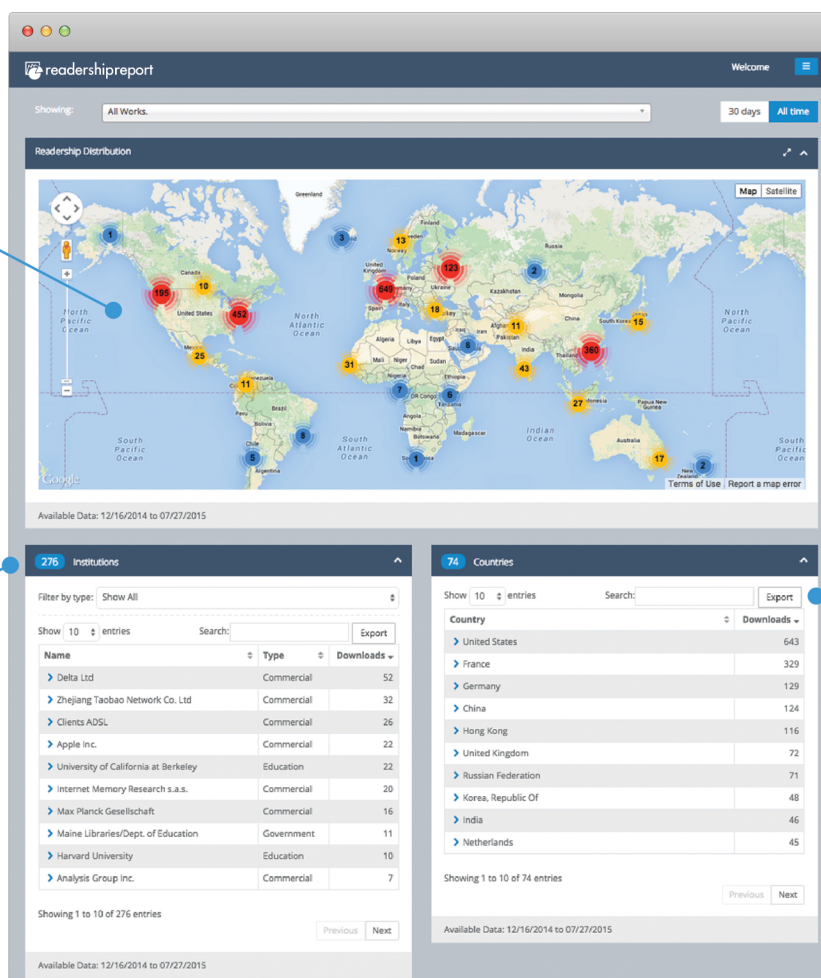


- Enhance the institution's **research prominence** with consistent, organized, branded research profiles that increase organization-wide visibility
- Increase **discoverability** for the full breadth of research—journal publications, clinical trial results, abstracts, and more—through top-rated SEO tools for research and indexing in academic databases
- Reduce strain on your library and IT department: fully **hosted and supported**
- Create **detailed reports** for accreditation requirements and to measure global readership and track impact



Choose how work is organized and displayed

Share all research output: articles, books, presentations, abstracts, clinical trial results, and even images and streaming media files



Readership map visualizes global impact

Detailed analytics show which organizations and companies are accessing research worldwide

Research metrics are easily exported for reports