THE IMPACT OF OPEN ACCESS

Advancing Knowledge
Open access for **Readers**

Affecting Public Policy	Advancing Innovation	Improving Access to Education
Linking Global Experts	Connecting Cultures	Building Local Community
Informing Patients & Caregivers	Updating Practitioners	Informing Prospective Applicants

Reputation Building
Open access for **Authors**

Amplifying Scholarship	Forging Business & Government Partnerships	Public Impact
Developing Niche Field	Preserving Scholarly Legacy	Finding Collaborators
Improving Quality and Scope	Launching Academic Career	Modeling Innovative Teaching

Demonstrating Achievements
Open access for **Institutions**

Building Reputation	Garnering Funding	Professionalizing Students
Developing Alumni Connections	Generating Content for Public Relations	Strengthening Recruiting
Aiding Accreditation and Review	Demonstrating Learning Outcomes	Boosting Operational Efficiency

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