THE IMPACT OF OPEN ACCESS

Advancing Knowledge
Open access for **Readers**

Affecting Public Innovation Improving Access to Education

Linking Global Experts Connecting Cultures Community

Informing Patients & Updating Practitioners

Informing Practitioners

Reputation Building
Open access for Authors

Amplifying Scholarship	Forging Business & Government Partnerships	Public Impact
Developing Niche Field	Preserving Scholarly Legacy	Finding Collaborators
Improving Quality and Scope	Launching Academic Career	Modeling Innovative Teaching

Demonstrating Achievements
Open access for Institutions

Building	Garnering	Professionalizing
Reputation	Funding	Students
Developing Alumni Connections	Generating Content for Public Relations	Strengthening Recruiting
Aiding	Demonstrating	Boosting
Accreditation	Learning	Operational
and Review	Outcomes	Efficiency



